



Clonlara School Idanha

Crowdfunding Campaign

General Questions

1. What is the purpose of this school?

Clonlara School's mission is to transform education on a global scale through a highly personalized approach that fosters authenticity, autonomy, and joy in the learning process.

The new school aims to cultivate a nurturing environment where all students can explore their passions and reach their full potential. We want to pave the way for a brighter future in education, empowering the next generation of thinkers, innovators, and leaders!

2. Who will it serve, and why is it needed?

The new school meets the increasing interest from both national and international families looking for alternative in-person education options in Portugal and will serve students from grades 1 through 12.

3. Where will the school be located?

The new Clonlara campus is located in Idanha-a-Nova, a rural town of Castelo Branco District in the center of Portugal. The area is served by several sports and recreation facilities, which enriches the school's offerings and promotes community involvement.

4. Who is organizing this campaign?

The crowdfunding campaign is organized by Clonlara School, a private school and 501(c)(3) nonprofit organization located in Ann Arbor, Michigan, United States.

5. Is this project officially approved?

The team is following all the Portuguese Ministry requirements to open an international school. Our license requests grades 1 through 12, but we will start with grades 1 through 5.





Clonlara School Idanha has had the support of the local municipality since its foundation.

Clonlara School is proud to be accredited by the following organizations: Accreditation International (Ai), Middle States Association of Colleges and School (MSA-CESS), and the National Council for Private School Accreditation (NCPSA).

Financial Questions

6. How much money is needed and how will it be used?

We estimate a total investment of 2 million euros for the different construction phases:

- Planning and Preparation (already invested): 350.000€ (2021-2025)
- Phase 1: 550.000€ (2025-2026) Rehabilitation of the existing building, 2 classrooms, different study spaces, cantine, and administrative areas
- Phase 2: 550.000€ (2026-2027) New construction, 4 new classrooms
- Phase 3: 550.000€ (2027-2028) New construction, 2 new classrooms, a laboratory space, and a multi-functional room

7. What happens if you don't reach your goal?

If we don't reach our crowdfunding goal, the funds will still be allocated to the project. Our organization is committed to seeing the project through, even if it means funding it alone. We will prioritize the most critical aspects of the project and seek alternative funding sources to cover any shortfalls. Your support is invaluable and will make a significant impact on our efforts.

8. Are there any other sources of funding?

So far, the financial investment has been made by Clonlara Inc. We are receiving inkind donations from local construction materials suppliers, which reduces the total cost of the project.

Clonlara School thrives on tuition and generous contributions from our entire community, including parents, alumni, parents of alumni, grandparents, faculty, staff, community partners, and friends. This invaluable support ensures that our



global learning community

school remains financially strong and academically excellent, empowering students with a transformative education.

Construction & Logistics

9. Who is in charge of the construction?

The building renovations will be carried out by local construction companies, while the team actively negotiates with regional suppliers for the materials. This approach not only ensures high-quality development but also strengthens the local economy, fosters business partnerships, and reinforces the community's growth and sustainability.

10. What is the timeline for building the school?

The rehabilitation and expansion of the building will happen in different phases. As soon as the first phase is done, the building will be ready to receive our first students. The second and third phases will allow us to expand the school operations. The team estimates that the three-phase project for Clonlara School Idanha will take approximately three years, beginning in 2025 and reaching completion by 2028.

Impact & Community

11. How many students will benefit?

Upon completion of all construction phases, the new school building will have the capacity to accommodate up to 140 students.

12. What age group or grade levels will it serve?

Clonlara School Idanha will initially open to students in grades 1 through 5, with plans to expand its services through grade 12 in the near future, corresponding to the Youngers, Middles, and Olders groups of Clonlara.

13. How will this school improve the local community?





By bringing more families, children, and young people into an innovative education model, the new school will inspire young families to stay in the region. This will help counter population decline while attracting and retaining talent for the area.

Beyond academics, the school's collaboration with local businesses will create valuable internship and apprenticeship opportunities, benefiting both students and employers.

More than just a place of learning, Clonlara School Idanha will be a driving force for local and regional growth. By empowering students, supporting businesses, and enriching the community, it will spark a lasting cycle of opportunity, prosperity, and sustainable development.

Accountability & Transparency

14. How can I track progress?

During the whole campaign, the team will be publishing updates and photos showcasing the progress of renovations and new construction. These updates will be shared through Clonlara's social media channels and newsletters, keeping the community informed and engaged every step of the way.

15. Can I visit the site or school in the future?

Of course! We would love to welcome you and show you our progress. Our building will be open for visits upon request. Additionally, we are happy to share renovation plans and technical details for those interested.

16. Is my donation tax-deductible?

Yes, Clonlara School is a not-for-profit corporation. Clonlara has been granted federal 501(c)(3) status by the Internal Revenue Service. All donations made to Clonlara are fully tax deductible in the United States.

17. Can you accept tax-deductible donations or grants from outside of the United States?





We can receive grants from outside of the US and accept donations from all over the world, but depending on where the donor lives, the donations may not be tax deductible.

18. How did Clonlara fund their expansion in other markets outside of Ann Arbor?

As a nonprofit organization and school, Clonlara is primarily funded by student tuition. This is the first time Clonlara is investing in a brick-and-mortar school in a new market. Clonlara has also been partnering with affiliate schools around the world to promote our mission and support more students.

How to Contribute & Get Involved

19. Besides donating, how else can I help?

There are many ways to get involved with Clonlara School Idanha at this stage. You can volunteer to assist with future school logistics, donate materials or equipment to help enhance the quality of education for our students, or become an ambassador by spreading the word about our project and mission. At Clonlara, we truly value the power of community, and we are deeply grateful for any support you can offer.

20. Are there awards or recognition for donors?

Every bit of support matters for the success of our mission. The largest donations will be visible at the campus on a special wall, while others will be recognized on Clonlara's communication materials worldwide. We will ensure the recognition of all donors with an appreciation letter and a mention on our launch communications.

21. Are there other payments methods apart from PayPal, DAF, or credit/debit card?

If you want to donate but don't use any of the GoFundMe payment methods, please send an email to HYPERLINK "mailto:fundraising-pt@clonlara.org". We appreciate your support and we will find a payment method that works for you!